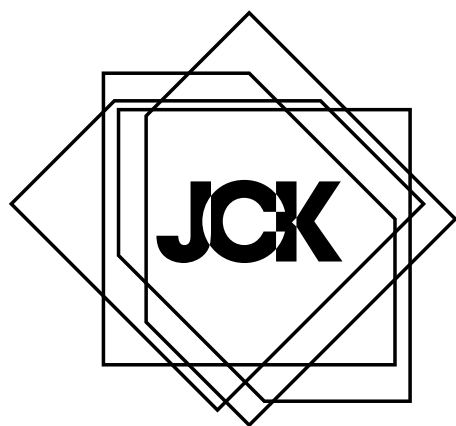




JEWELERS' CHOICE AWARDS

2027

EARLY BIRD

EARLY ENTRY: SEPTEMBER 8 – 30

KEY BENEFITS

- » Many chances to win
- » Marketing support for entrants
- » Grand Prize Winner featured on cover of Best of the Best digital flipbook

“The Jewelers’ Choice Awards is the best contest in the industry. I look at the winners and finalists to find the trends before the Luxury and JCK shows.”

— Clayton Bromberg, Chairman,
Underwood Jewelers

AWARDS TIMELINE

- » **Early bird entry**
Sept. 8 – Sept. 30, 2026
- » **Regular entry period**
Oct. 1 – Oct. 28, 2026
- » **Voting period**
Jan. 11 – Feb. 7, 2027
- » **Winners & finalists announced**
May 2027

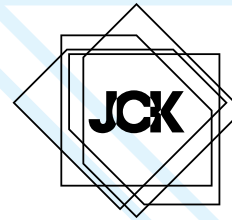
“The JCK Jewelers’ Choice Awards is the most prestigious award you can win in this industry, especially the Editors’ and Influencers’ awards!”

— Marisa Perry, Marisa Perry Atelier

ENTER AT [JEWELERSCHOICEAWARDS.COM](https://www.jewelerschoiceawards.com)

(Open Sept. 8, 2026. All entries must be received by Oct. 28, 2026.)

More Entries, Greater Savings!



JEWELERS'
CHOICE
AWARDS
2027

ALL ENTRIES

- / **FEATURED IN THE JEWELERS' CHOICE AWARDS DIGITAL VOTING GUIDE** promoted on JCKonline.
- / **RECEIVE A "VOTE FOR US" MARKETING PACKAGE**, including email blasts, display ads and social-ready images, all to help entrants drive votes for their designs.

WINNERS + FINALISTS

- / **YEAR-ROUND INCLUSION** on JCKonline.
- / **FEATURED IN THE *BEST OF THE BEST* DIGITAL FLIPBOOK** on JCKonline, in eblasts, and via *JCK* magazine's social media channels.
- / **RECEIVE JEWELERS' CHOICE AWARDS PLAQUE, LOGO**, and collateral materials to promote your winning and finalist pieces.
- / **GRAND PRIZE WINNER FEATURED ON THE COVER OF THE *BEST OF THE BEST* DIGITAL FLIPBOOK**

AWARDS

- / Editors' Choice
- / Influencers' Choice
- / Retailers' Choice
- / Best of the Best: Grand Prize

AWARD CATEGORIES INCLUDE

- | | | |
|---------------------------|--------------------------|--------------------|
| / Diamond Jewelry | / Silver Jewelry | / Necklace Design |
| / Colored Diamond Jewelry | / Fashion/Bridge Jewelry | / Bracelet Design |
| / Colored Stone Jewelry | / Mixed Metal Jewelry | / Earring Design |
| / Lab-Grown Jewelry | / Men's Jewelry | / Statement Piece |
| / Pearl Jewelry | / Gender Neutral Jewelry | / Best Price Point |
| / Platinum Jewelry | / Wedding Design | |
| / Gold Jewelry | / Ring Design | |

ENTERING

EARLY BIRD RATE: Enter between 9/8 – 9/30 at \$625 for one entry, \$575 for each additional entry.

REGULAR RATE: Enter between 10/1 – 10/28 at \$650 for one entry, \$600 for each additional entry.

ENTER NOW: YOU HAVE UNTIL OCT. 28 TO SUBMIT FINAL IMAGES.

Official rules available at jewelerschoiceawards.com.

VOID WHERE PROHIBITED. Begins 9/8/26; ends 10/28/26. Official rules at jckonline.com/about-us. Sponsor: Reed Exhibitions, a division of RELX Inc.