



2021 MEDIA KIT

# JCK

## DELIVERING OUR AUDIENCE ON EVERY PLATFORM AVAILABLE



JCKONLINE.COM..... page 4

JCK NEWS DAILY ..... page 5

JCK SPECIAL REPORT..... page 6

PAID SOCIAL.....page 7

B2B EMAILS..... page 8

NATIVE CONTENT..... page 9

NATIVE WEBINARS.....page 10

HOMEPAGE TAKEOVER..... page 11

PODCAST SPONSORSHIP..... page 12

JCK MAGAZINE.....page 13



## A POWERFUL AUDIENCE

### ONLINE

**211.9K+** avg. monthly users\*

**316.1K+** avg. monthly page views\*

### EMAIL

**22K+** daily recipients

**21%** avg. open rate

### SOCIAL

**17K+** Facebook

**44K+** Instagram

**25K+** Twitter

### MAGAZINE

**25K** copies\*\*

**72.5K** readers\*\*\*

**96%** retailers with purchasing authority\*\*\*

\* Google Analytics, monthly average, Jan.-Mar. 2021

\*\* December 2019 BPA Audit

\*\*\* June 2017 BPA Audit

### ENGAGING AND INFLUENTIAL EDITORIAL

“I share JCKonline articles on my web page to help keep my customers updated on the latest trends. I love the fact that it is current, insightful, and educational.”

“JCK News Daily gives me the most up-to-date information the industry has to offer, on a daily basis, and directly to my inbox.”

“JCK magazine helps me understand what is going on in the industry, what directions are best for my business, and what vendors are up-and-coming.”

“Absolutely LOVE the new JCK issue! Very well done, beautiful aesthetic, and SO MUCH FUN TO READ.”

“L.O.V.E. Current. Luxury-focused. Smart. Great work.”

### AWARD-WINNING



# JCKONLINE.COM

## New share-of-voice pricing

JCKonline.com is the Industry Authority for breaking news and information. Our fresh, clean design allows your run-of-site advertising to shine. Our new share-of-voice pricing model provides three times the impressions per dollar spent, increasing your brand message's reach and impact. Pricing starts as low as \$1,000 per month.

### MONTHLY RATES

Ad Units	Est. Mo. Impressions	20% Share	Monthly Rate
<b>A</b> - Crown Unit	400,000	80,000	\$6,750
<b>B</b> - Half Page 1 (Sticky)	350,000	70,000	\$4,725
<b>C</b> - Billboard	350,000	70,000	\$2,750
<b>D</b> - Half Page 2 (Sticky)	275,000	55,000	\$3,250

Sticky Half Page ads "stick" with the reader as they scroll down the page.

### SPECIFICATIONS

Ad Units		Desktop Size	Mobile Size	File Format
<b>A</b>	Crown Unit	1480 x 360	375 x 152	JPG, PNG, GIF max file size 125 KB
<b>B</b>	Half Page 1 (Sticky*)	300 x 600	300 x 250	JPG, PNG, GIF max file size 50 KB
<b>C</b>	Billboard	970 x 250	300 x 250	JPG, PNG, GIF max file size 50 KB
<b>D</b>	Half Page 2 (Sticky)	300 x 600	300 x 250	JPG, PNG, GIF max file size 50 KB

\*Not sticky on article pages

### SUBMISSION

Creative material must be submitted to [fulfillment@jckonline.com](mailto:fulfillment@jckonline.com) no later than one week prior to confirmed campaign start and must include:

- Advertiser name
- Campaign start and end dates (e.g., 10/1/2021–10/31/2021)
- Click-through URL
- Banner ad files (For banners with a light background, include a one-pixel dark, interior border)



# JCK NEWS DAILY E-NEWSLETTER

The JCK News Daily E-Newsletter delivers the industry's top stories to more than 23,000 professionals every day. With all original content, it is the industry's true business-to-business news source—providing immediate engagement with top decision makers.

**23,000+** / Subscribers    **22.3%** / Average Open Rate\*    **6.2%** / Average Click Rate

## NEWSLETTER SPONSORSHIP OPPORTUNITIES RATES

ADVERTISER EXPOSURE			1x	26x	52x
<b>A</b>	Daily Delivery Sponsor	Logo exposure in header bar & billboard ad unit (970 x 250)	\$1,600	\$1,350	\$1,100
<b>B</b>	Medium Rectangle 1	In news flow, 300 x 250 ad unit	\$575	\$525	\$475
<b>C</b>	Medium Rectangle 2	In news flow, 300 x 250 ad unit	\$575	\$525	\$475

### SPECIFICATIONS

<b>Daily Delivery Sponsor Logo</b>	128 x 44 (JPG, PNG, GIF)
<b>Standard Image Banner Ad</b>	
File formats accepted	JPG, PNG, GIF
Maximum file size	50 KB
Image color mode	RGB (not CMYK)
Image resolution	72 dpi

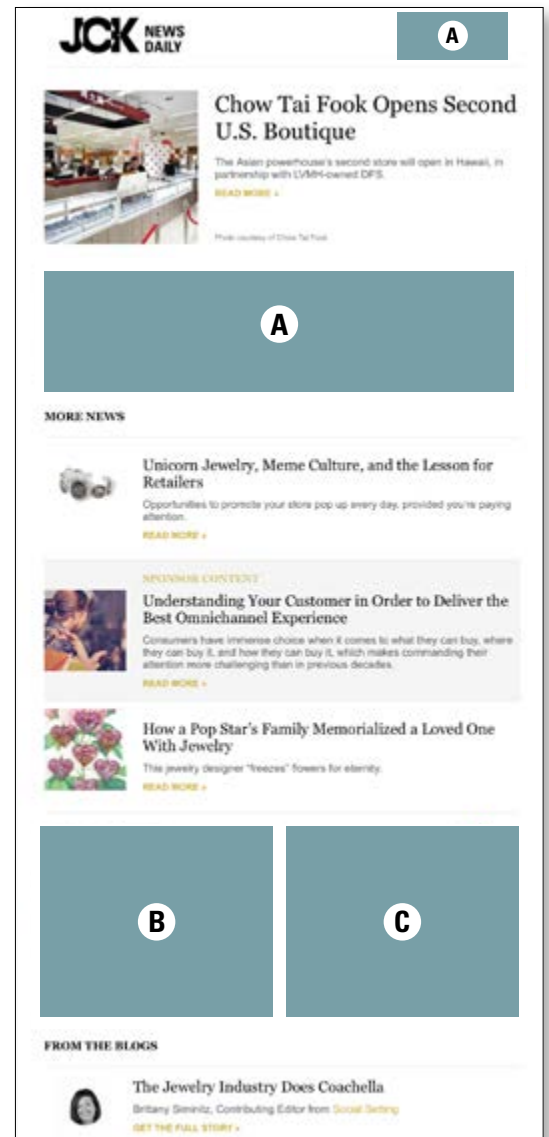
### SUBMISSION

Creative material must be submitted to [fulfillment@jckonline.com](mailto:fulfillment@jckonline.com) no later than one week prior to confirmed campaign start and must include:

- Advertiser name
- Campaign start and end dates (e.g., 10/1/2021–10/31/2021)
- Click-through URL
- Banner ad files

### EMAIL-FRIENDLY AD GUIDELINES

For banners with a light background, include a one-pixel dark, interior border. Keep text brief and use the largest font size possible.



\*Industry average email open rate 12.6%

# SPECIAL REPORT

We are excited to present the JCK Special Report, a series of newsletters from our editorial team. These four-part weekly newsletters are focused on topics of interest to the JCK retailer reader and are distributed to the 23,000+ subscribers of JCK News Daily.

Check out the editorial calendar of monthly topics and secure your position today!

## NEWSLETTER SPONSORSHIP OPPORTUNITIES

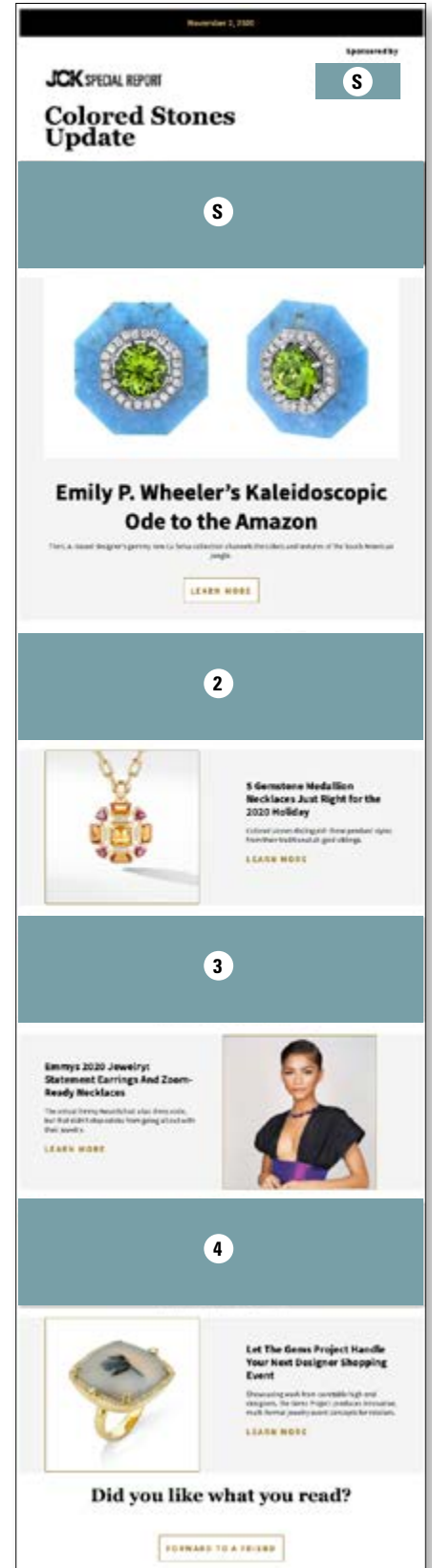
		Rate
Presenting Sponsor	Logo exposure in header bar & billboard ad unit	\$5,000
Billboard 2	In news flow, 970 x 250 ad unit	\$4,000
Billboard 3	In news flow, 970 x 250 ad unit	\$4,000
Billboard 4	In news flow, 970 x 250 ad unit	\$4,000

## SPECIFICATIONS

<b>Presenting Sponsor Logo</b>	128 x 44
<b>Billboard Ad Units</b>	970 x 250
<b>Format For All Ads</b>	JPG, PNG, or GIF; 50 KB max file size; RGB (not CMYK), 72 dpi

## 2021 EDITORIAL CALENDAR

<b>FEBRUARY:</b> Spring Bridal	<b>JUNE:</b> Gold	<b>OCTOBER:</b> Colored Stones
<b>MARCH:</b> Lab-Grown Diamonds	<b>JULY:</b> Las Vegas	<b>OCTOBER:</b> Pearl
<b>APRIL:</b> Spring Fashion	<b>SEPTEMBER:</b> Fall Fashion	<b>NOVEMBER:</b> Men's Jewelry
<b>MAY:</b> Diamond	<b>SEPTEMBER:</b> Fall Bridal	<b>JANUARY 2022</b> Arizona Report





NEW!

# PAID SOCIAL MEDIA MARKETING

Maximize your social media efforts with targeted campaigns developed by JCK's marketing experts. JCK brings energy and dynamism to our social media presence and it's paying off in growth! Together we can help you raise brand awareness, boost conversion among industry professionals, or attract attention from a consumer audience.

## B2B

JCK will target your message to its dedicated Facebook and Instagram followers via paid social ads that appear directly in the news feed of JCK followers.

- Target: JCK magazine followers on Facebook (17k+), and Instagram (44k+) AND JCK Events Facebook (13k+) and Instagram (38k+).
- Timing: 14 or 28 days
- Price: \$3,500 net (14-day campaign); \$7,000 net (28-day campaign)\*

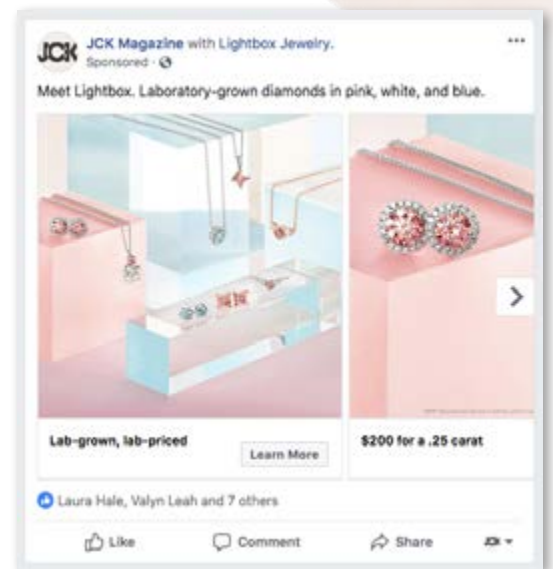
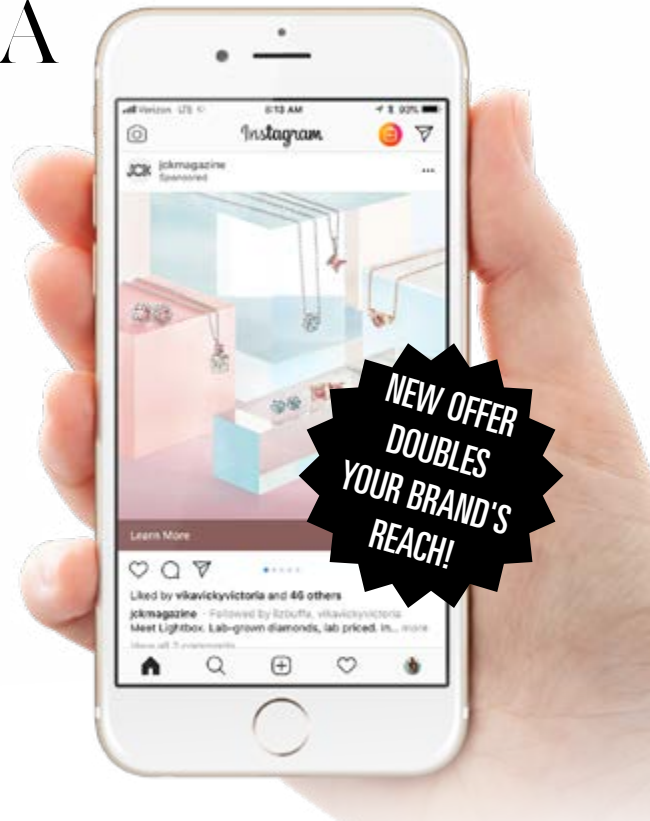
\*Subject to availability. Space limited.

## B2C

Broaden your consumer reach with a campaign that reaches prospective customers who have a similar profile to your current customer base. JCK will identify a lookalike audience of new consumers using data from your current followers, and send this new audience a targeted message.

- Target: Count TBD based on advertiser's audience profile\*
- Timing: Flexible based on objectives and budget
- Pricing: TBD based on targeting, timing, and budget

\*Advertiser must authorize JCK to execute campaign on brand's behalf through Facebook platform.



## CREATIVE SPECIFICATIONS

### COPY ASSETS:

- Text: 90 characters maximum
- Headline: 25 characters maximum
- Description: 40 characters maximum

### VISUAL ASSETS (pick one):

- Image (static, 1200 x 628 pixels)
- Video (1200 x 675 supplied by advertiser MOV or MP4 file, 60 seconds, 2 GB maximum)

- Video Slideshow (3–10 supplied images at 1200 x 628)
- Carousel (up to 5 images at 1080 x 1080; provide headline and description copy per image)

**ALL CREATIVE ASSETS ARE DUE 2 WEEKS PRIOR TO CAMPAIGN START DATE.**

# B2B EMAIL MARKETING

To extend your marketing message to jewelry industry professionals, JCK can execute an exclusive email marketing campaign on your behalf to an opt-in, B2B audience of jewelry retail stores.

A custom-created email will communicate your message to this audience. Alternatively, you can choose turnkey list rental or a simple email execution.

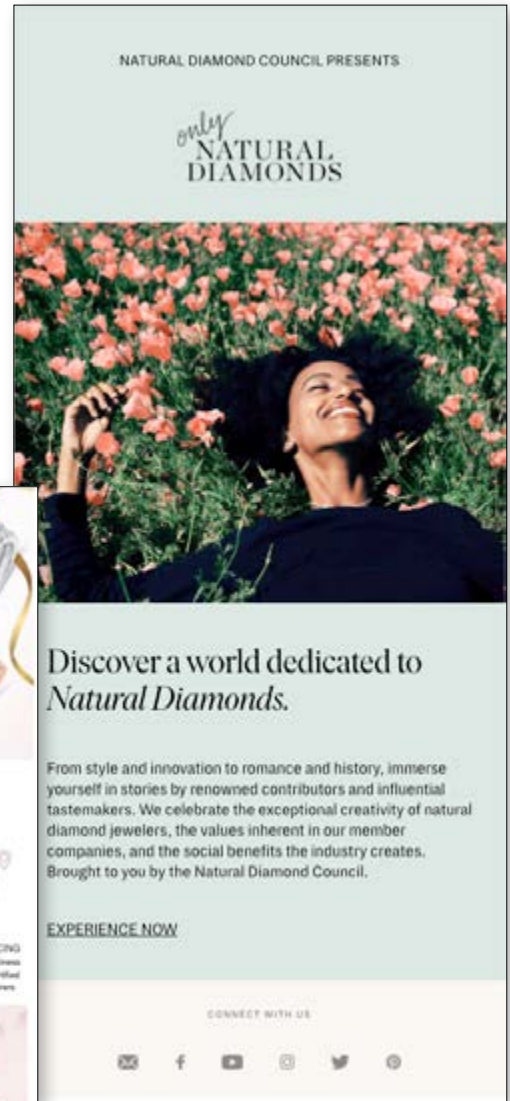
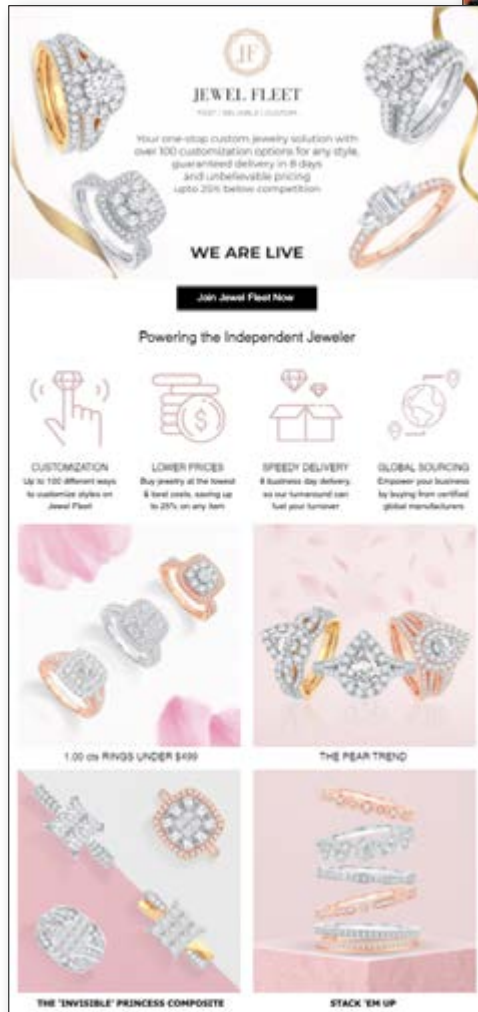
PACKAGE A: JEWELRY STORES		
Total Audience Count: 30,500 (based on U.S. nationwide)		
<b>A1</b>	Email Only (creative supplied by advertiser)	\$3,500
<b>A2</b>	Email Only (creative development included in cost)	\$4,000*

\*Includes creative/HTML development

## EMAIL MARKETING BENCHMARKS

For opens and clicks, we typically see a 5-7% open rate and strive for a 4-6% click-through rate (CTR). However, campaigns often exceed this open rate and CTR.

Each campaign performs differently with variable factors including: list selection, offer quality, subject line, timing, and overall creative. And don't forget the importance of a quality landing page.



Creative Samples



## NATIVE ADVERTISING ON JCKONLINE.COM



### CREATE A CONNECTION WITH INDUSTRY INFLUENTIALS

Put the power of the JCK brand to work for your business with a native advertising campaign that gets your message in front of industry leaders. Crafted with the same journalistic quality found in the pages of JCK Magazine, the content we produce for advertisers helps build brand awareness, deepen relationships with customers and drive revenue.

#### THE OPPORTUNITY

A native advertising campaign is centered on a monthly series of original editorial articles, visual slideshows, or custom-created video content relevant to your brand and product offering. Each month, a new article is posted on a custom landing page dedicated to your brand, and articles are promoted through key placements on JCKonline.com.

#### CONTENT

- One article per month with 100% exclusive share of voice on article page via roadblock advertising (billboard and half-page ad)
- Brand recognition in the byline
- Link to your website within each article
- Social sharing enabled to extend reach
- Dedicated advertiser landing page collecting all native articles created for your brand to remain on JCKonline.com beyond your campaign

#### PROMOTIONAL SUPPORT PER ARTICLE

- Hero unit on homepage\* (one week)
- Position in news article flow on homepage\* (one week)
- Inclusion in JCK Content Studio carousel\* (minimum two weeks)
- E-newsletter news article flow (two newsletters)
- One (1) social push via JCK’s Facebook and Twitter channels
- Custom, branded, ROS ad units driving to article (15,000 impressions)

#### MONTHLY RATES

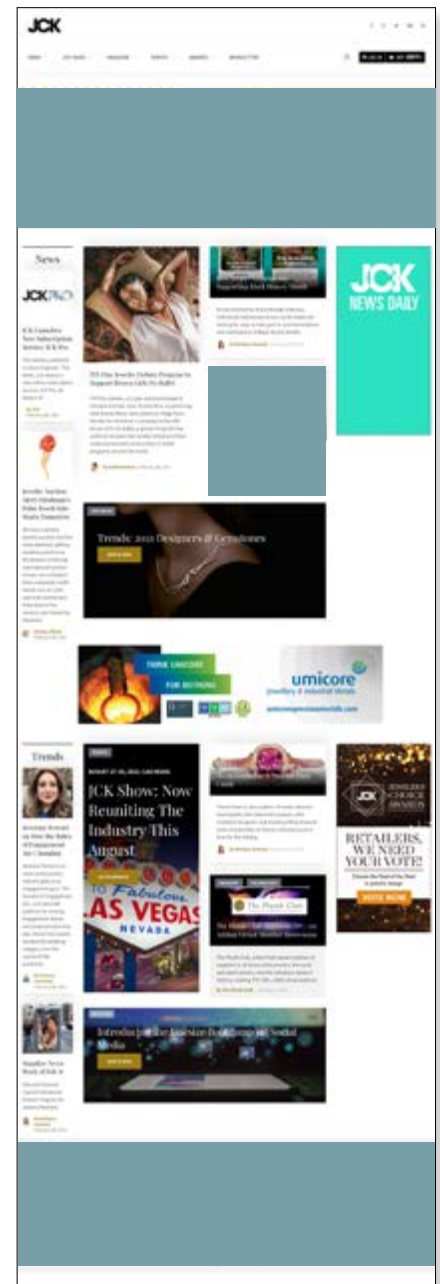
**JANUARY – MAY,  
SEPTEMBER –DECEMBER**  
\$6,300 per month

**JUNE, JULY, AUGUST**  
\$9,450 per month

JCK  
CONTENT  
STUDIO  
CAROUSEL\*

HERO  
UNIT\*

POSITION  
IN NEWS  
ARTICLE  
FLOW\*



## NATIVE WEBINARS

A UNIQUE OPPORTUNITY TO SPEAK DIRECTLY TO THE JCK AUDIENCE



### THE OPPORTUNITY

JCK offers you the ability to present your webinar content to the JCK audience. You supply the slides and presenter; JCK will manage the technology and promotion.

#### NATIVE WEBINAR PACKAGE DETAILS

- One (1) webinar hosted by JCK's technology, GoToMeeting. Recommend length for the one (1) hour webinar: 40 minutes of presentation, 20 minutes for Q&A.
- Webinar registration page with your logo and webinar description
- Sponsor page with your logo and company description, which will house the webinar recording
- Registrant and attendee details will be provided with post-webinar reporting

#### PROMOTION DETAILS

- House ads on JCKonline.com and promotion in JCK News Daily two weeks prior to the webinar
- One (1) social push via JCK's Facebook and Twitter channels on week prior to the webinar

#### PRICING

\$4,500 per webinar\*

\*Subject to availability. Space limited.

# JCKONLINE.COM HOMEPAGE TAKEOVER

## AN ENGAGING ONLINE EXPERIENCE WITH MAXIMUM IMPACT

JCKonline.com is a fresh, clean, and modern website that delivers a better navigation for readers and a beautifully designed environment that allows advertisers to shine.

### THE OPPORTUNITY

For one day, take over ALL ad units on the JCKonline.com homepage: four (4) total.

**19,000** / Estimated Impressions

### SPECIFICATIONS

Ad Units	Desktop Size	Mobile Size	File Format
Crown Unit	1480 x 360	375 x 152	JPG, PNG, GIF max file size 125 KB
Half Page 1 (Sticky*)	300 x 600	300 x 250	JPG, PNG, GIF max file size 50 KB
Billboard	970 x 250	300 x 250	JPG, PNG, GIF max file size 50 KB
Half Page 2 (Sticky)	300 x 600	300 x 250	JPG, PNG, GIF max file size 50 KB

\*Not sticky on article pages

**TOTAL COST: \$6,500 NET**

### SUBMISSION

Creative material must be submitted to [fulfillment@jckonline.com](mailto:fulfillment@jckonline.com) no later than one week prior to confirmed campaign start and must include:

- Advertiser name
- Campaign start and end dates (e.g., 10/1/2021–10/31/2021)
- Click-through URL
- Banner ad files (For banners with a light background, include a one-pixel dark, interior border)





# PODCAST SPONSORSHIP

*The Jewelry District* is a unique new channel to entertain jewelry professionals. With *JCK*'s top industry authorities—editor-in-chief Victoria Gomelsky and news director Rob Bates—as hosts, the podcast provides informed takes on everything this audience wants to know. Trends, interviews, insights and juicy buzz: all delivered in an engaging new format.

## PROMOTION DETAILS

- The twice-monthly podcast lives on JCKonline in a prominent above-the-fold position in the right rail.
- JCK drives traffic to the podcast editorially on JCKonline, in the JCK News Daily, and with prominent house ads in *JCK* magazine, online at *JCKonline*, and on all brand social channels.



**TITLE SPONSOR**      \$10,000/MONTH (\$5,000/EPISODE)

Present your company as an industry thought leader with a Title Sponsorship.

### BE SEEN:

With your logo on the podcast logo lock-up, which appears on the JCKonline homepage, *Jewelry District* article page, and everywhere the podcast is streamed. You'll also get recognition as title sponsor in each episode's show notes.

### BE HEARD:

Through an opening and closing "brought to you by" mention, and a 15–30 second opening spot on each twice-monthly episode.

### BE TRUSTED:

Through your support for the Industry Authority's most modern, distinct class of content to date.



# JCK MAGAZINE: ANNUAL PRINT ISSUE

## ANNUAL ISSUE (JULY)

- **Jewelers' Choice Award winners**
- **JCK Las Vegas Show Feature:** Choose your own JCK adventure: We provide fun exercises to steer readers to the best possible events, education, and exhibitors at the show.
- **Fall 2021 Fashion Preview:** The colors and styles of the season, with expert tips on jewels that pair best with fall clothing trends.
- **Vegas Buying Trends:** A survey of retailers dishing on the specific styles they plan to buy at JCK Las Vegas and Luxury
- **Vegas Revisited:** The newest hotel, dining, and nightlife hotspots in Las Vegas to prep readers for the 2021 edition of JCK Las Vegas

**BONUS DISTRIBUTION:** JCK Las Vegas

**AD CLOSE:** 6/3 / **MATERIALS DUE:** 6/10 / **MAIL DATE:** 7/6



# DATES, RATES & SPECS

ISSUE	AD CLOSE	MATERIALS DUE
Annual (July)	6/3/21	6/10/21

## RATES

2P Spread	\$17,800
Full Page	\$9,800
2/3 Page	\$8,500
1/2 Island	\$8,200
1/2 Page	\$7,300
1/3 Page	\$6,600
1/4 Page	\$5,150
Jewelers Marketplace	\$3,700
Product Showcase	\$1,800

MAGAZINE RATES ARE GROSS (4/COLOR)

For information on Classifieds, please contact your sales rep.

## SPECS

AD SIZES	BLEED	TRIM	NONBLEED
2P Spread	20.25 x 12.25	20 x 12	18.5 x 10.5
Full Page	10.25 x 12.25	10 x 12	8.5 x 10.5
2/3 Vertical	6.5 x 12.25	6.25 x 12	5.5 x 10.5
2/3 Horizontal	10.25 x 8	10 x 7.75	8.5 x 7
1/2 Horizontal	10.25 x 6	10 x 5.75	8.5 x 5
1/2 Vertical	5 x 12.25	4.75 x 12	4 x 10.5
1/3 Vertical	3.5 x 12.25	3.25 x 12	2.5 x 10.5
1/3 Horizontal	10.25 x 4.25	10 x 4	8.5 x 3.25
1/4 Vertical	5 x 6	4.75 x 5.75	4 x 5

Printing: Web offset, 200 line screen

Binding Method: Perfect bound

## ABOVE SIZES ARE INCHES

Sizes allow for 1/8" trim at top, bottom and one side. Keep live matter 1/4" from all sides. Perfect alignment of type or design across gutter of two facing pages can't be guaranteed. Only advertisements fitting these specified sizes will be accepted.

## REQUIRED DIGITAL MATERIALS

### FILE SUBMISSION

Ad materials should be uploaded digitally via [adshuttle.com/jck](https://adshuttle.com/jck).

### RESOLUTION

All continuous tone images (grayscale and color images) should have a minimum resolution of 300 dpi at 100%. Scanned black-and-white line art should have a minimum resolution of 800 dpi at 100% and a maximum resolution of 2400 dpi. Maximum Total Ink Density (TDI) is 300.

### DIGITAL ADVERTISEMENT FORMAT

PDF/X-1a—which means that it conforms to PDF version 1.3 (Acrobat 4); it has an output resolution of 2400 dpi; it is composite CMYK; it uses high-quality JPEG or lossless Zip compression; resolution for color and grayscale images is 300 dpi; resolution for monochrome images is 1200 dpi; and fonts are embedded and subsetted 100%; as well as other characteristics. This format is acceptable for full or partial pages. Trapping is the responsibility of the file provider.

Further information about PDF/X-1a can be found at [pdf-x.com](https://pdf-x.com).

### PROOF

JCK utilizes Virtual Proofing technology at its print facility. Hard copy guidance is no longer required. If you opt to use a proof for your internal color approval, please render at 100% size, to the SWOP 2006 #3 Data Set: SWOP2006\_Coated3.

### DISCLAIMER

All ads submitted via the portal must meet the above listed criteria. Out-of-spec files will be rejected and will require your immediate attention.

### UPLOAD INFORMATION

**FOR ADS:** [adshuttle.com/jck](https://adshuttle.com/jck)

**FOR PRODUCT SHOWCASE:**

Upload completed Product Showcase Form and high resolution image to <https://www.dropbox.com/request/WtdGzk0shksKIKLR06MY>

### QUESTIONS

**FOR ADS:**

Job Hernández, Quad  
[jthernandezg@quad.com](mailto:jthernandezg@quad.com)  
 414-622-2815

**FOR PRODUCT SHOWCASE:**

For questions related to Product Showcase, email [JCKShowcase@advance.net](mailto:JCKShowcase@advance.net)



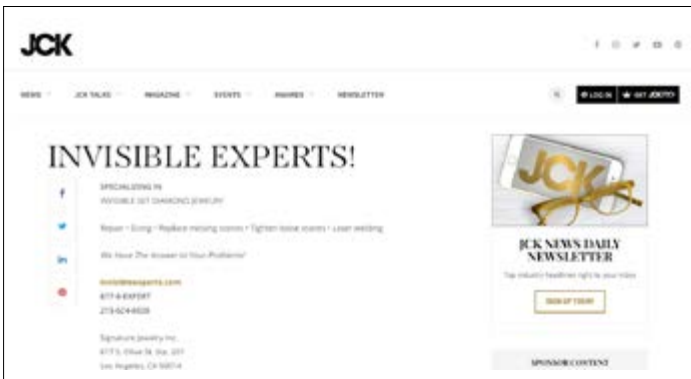
# ONLINE CLASSIFIED ADVERTISING

JCK's classifieds have gone digital! Give your want ad exposure on JCKonline, and keep it up to date with the option to list or update your listing each month. The online classifieds are easily discoverable under "Magazine" on the main menu and in the footer.

## RATES

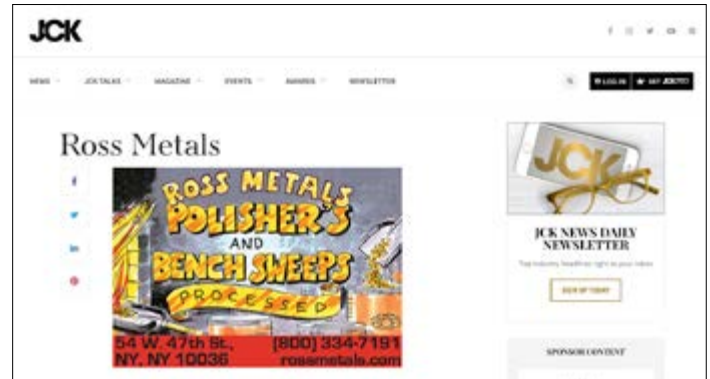
One Month	\$150 / month
Two Months	\$135 / month
Three – Twelve Months	\$125 / month

## SUBMISSION GUIDELINES



### TEXT-ONLY ADS

Include a headline and text (150 characters minimum, including spaces).



### DISPLAY ADS

Include a headline, text (150 characters minimum, including spaces), and image.

Image specs:  
File format: JPG  
Width: 300–600 px  
Height: 100–600 px  
Max file size: 80 KB

## HOW TO PLACE YOUR AD

Compose your ad.

Email [JCKClassifieds@advance.net](mailto:JCKClassifieds@advance.net).

Please always include the following information with your ad copy: company name, your name, address, city, state, ZIP, phone, and email.

## DEADLINES

Please submit your ad no later than two weeks before the month in which you want your ad to post.

## CONTACT

Your JCK Sales Representative or email [advertise@jckonline.com](mailto:advertise@jckonline.com).

## PAYMENT

All classified orders must be accompanied by advance payment. Once order is placed you will receive an invoice with instructions for submitting payment online. Payment must be made in full prior to the month which you want your ad to post.

# INSERTS & DELIVERY

## CONTACT

To request print order requirements, due dates and additional information, please contact:

Adam Bassano, PubWorX  
212-450-0978  
[adam.bassano@pubworx.com](mailto:adam.bassano@pubworx.com)

*A hard copy mock-up must be approved prior to printing and supplying an insert to the plant.*

## FULL PAGE BIND-IN INSERTS

Publication trim size: 10" w x 12" h  
Delivered untrimmed size: 10 1/4" w x 12 1/4" h  
Publication to trim: 1/8" from head, foot, grind, face

Live Matter: To be kept 1/4" from all four sides of final publication trim size.

All material jogs to the head.

Minimum paper weight for furnished inserts is 60 lb. book.

*Perfect alignment of type or design across the gutter between an insert and run of book page cannot be guaranteed.*

## MAGNA STRIPPED INSERTS

Minimum width of magna strip: 4"  
Minimum weight of magna strip: 9 pt. card stock

## MAGNA STRIP PRODUCT DIMENSIONS

Maximum insert size: 9" x 11"  
Minimum insert size: 5" x 3 1/2"  
Position: 1/2" from the edge of the magna strip  
All inserts on a magna strip will float. Perfs on supplied inserts are not preferred.

These will be evaluated on a case-by-case basis.

## PACKING

All dividers must be cardboard or chip board.

All dividers must be fit to exact height, width, and length of the container carton.

Dividers must be used between specified lifts when loads are banded and/or strapped.

Cartons must be sized to fit product size.

Each carton should not exceed 40 lbs.

Cardboard slip-sheets are to be used between carton layers.

Eggshell cartoning is to be used for large envelopes and for inserts with open glue lines.

No more than two separate inserts per pallet/carton and mark clearly.

Large quantities that are brick stacked must follow these guidelines:

- Product must fit skid and power-pac (no oversized containers or skids)
- Cardboard slip-sheets between lifts
- Maximum of 5" to 6" vertical lift size
- Backbone compensate between lifts and pile outward
- Lifts to be same height and square throughout load
- Load must be properly secured:
  - Wooden top
  - Banded
  - Corner boards
  - Shrink-wrapped

No more than one insert on bulk pallet. If to be used on multiple issues, must be cartoned and clearly marked if on one skid.

## PALLET SIZE

40" x 48" 4-way entry with bottom runners. There should be no missing boards.

## MAXIMUM PALLET HEIGHT AND WEIGHT

48" high (including pallet) and no more than 2500 lbs. Inserts are to be stacked brick style in consistent counts. The entire skid should be wrapped in plastic and strapped.

## LABEL EACH PALLET

Publication title, insert name, and issue date to the attention of the CSR  
Skid number (1 of 2, etc.)  
Quantity of inserts on pallet

Packing slips must accompany each shipment. A sample of the insert is to be affixed to two sides of each pallet.

## CARTONS

Packed carton weight must not exceed 40 lbs. Cartons exceeding 40 lbs. will be subject to repackaging charges.

## IF SHIPPED IN CARTONS

Name and issue date of publication  
Skid number  
Quantity of inserts in each carton and total on pallet  
Packing slips must accompany each shipment.

A sample of the contents is to be affixed to each carton. Labels must be clearly marked and large enough to be read from a 15 ft. distance.

## LOAD

Inserts should be furnished to LSC/Liberty brick stacked on pallets in 6" lifts with all unit lifts facing one direction.

Cartons should be used when the nature of the insert or card does not permit brick stacking, or if additional protection of the material is required.

Cartons should have uniform quantity. Pieces inside cartons should have uniform orientation. Maximum of two lifts per carton is acceptable if compensation is necessary for packing. Individual cartons must weigh less than 40 lbs.

## DELIVERY

Advance notice of 24 to 48 hours is required for all bulk insert shipments.

Inserts are to be delivered between 7 a.m. and 4 p.m., Monday through Friday. Weekends, holidays, or after hours by exception only.

Include detailed packing list showing total quantity per carton and/or pallet and total quantity of cartons/pallets. Reference the publication title and issue date.

Address/consign shipments to:

CREEL PRINTING  
ATTN: Jack Dietz and Sara Arnold  
6330 W. Sunset Road  
Las Vegas, NV 89118  
702-784-4972  
JCK Magazine/Issue: Month

## RECEIPT OF DAMAGED GOODS

Damaged materials will be reported to the carrier and photographed. Photographs will be forwarded to your CSR if needed for repair assessment. If material is judged to be unacceptable for receiving, the load may be refused.

*If the specifications as outlined above are not followed, extra handling may occur which could result in additional charges to the supplier.*

\*Subject to availability. Space limited.