

JCKONLINE.COM

NEW LOOK, NEW OPPORTUNITIES

JCKonline.com is a fresh, clean and modern website that delivers a better navigation for readers and a beautifully designed environment that allows advertisers to shine.

122,866 / Total Sessions **185,557** / Monthly Page Views

source: Google Analytics, June 2017

RATES

Ad Units	Jan–Feb	Mar–May	June–Dec
A - Crown Unit	\$215 cpm	\$320 cpm	\$215 cpm
B - Half Page 1 (Sticky)	\$90 cpm	\$135 cpm	\$90 cpm
C - Billboard	\$85 cpm	\$130 cpm	\$85 cpm
D - Half Page 2 (Sticky)	\$80 cpm	\$125 cpm	\$80 cpm
E - Medium Rectangle	\$65 cpm	\$110 cpm	\$65 cpm

SPECIFICATIONS

Ad Units		Desktop Size	Mobile Size	File Format
A	Crown Unit	1480 x 360	375 x 152	JPG, PNG, GIF max file size 125 KB
B	Half Page 1 (Sticky*)	300 x 600	300 x 250	JPG, PNG, GIF max file size 50 KB
C	Billboard	970 x 250	300 x 250	JPG, PNG, GIF max file size 50 KB
D	Half Page 2 (Sticky)	300 x 600	300 x 250	JPG, PNG, GIF max file size 50 KB
E	Medium Rectangle	300 x 250	300 x 250	JPG, PNG, GIF max file size 50 KB

*Not sticky on article pages

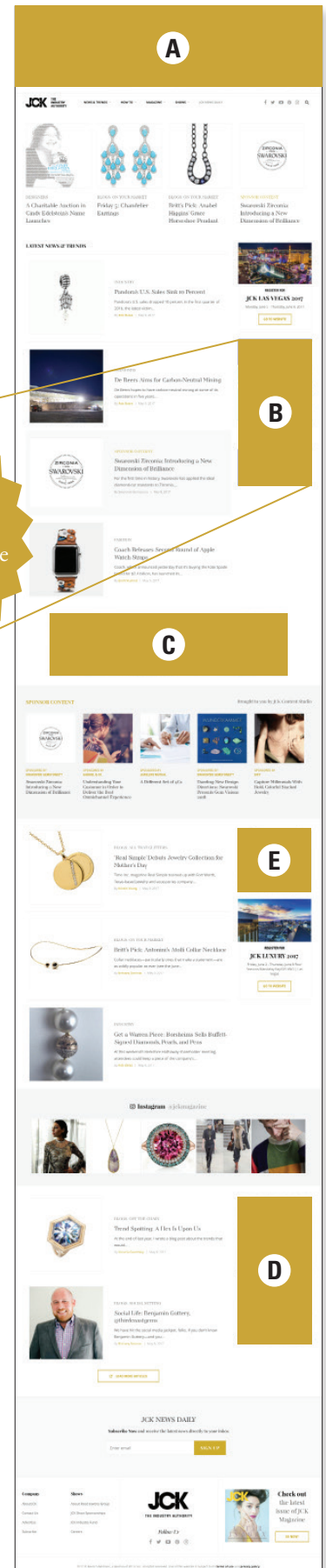
SUBMISSION

Creative material must be submitted to Chris Gianakas at chris@gianakasmia.com no later than one week prior to confirmed campaign start and must include:

- Advertiser name
- Campaign start and end dates (e.g., 10/1/2018 – 10/31/2018)
- Click-through URL
- Banner ad files

Contact your sales representative to schedule your ad today!

JCK Randi Gewertz Lars Parker-Myers Robin Lutin Mirek Kraczkowski Kaushal Shah Itzhak Arikha Quentin Chan Busaba Thaweepoon
800-887-3905 203-840-5808 310-474-9610 48-60-034-48-81 91-98-2171-5431 972-3-751-2165 852-2366-1106 66-2-686-7374



Sticky Half Page ads "stick" with the reader as they scroll down the page —maximizing in-view time.