

JCKLUXURY is directed to the high-end retail market, reaching upscale jewelers such as Molina, Neiman Marcus, and more.

The magazine helps jewelers understand what the luxury consumer wants and how they want to be served. Retailers turn to JCKLUXURY for exclusive in-depth features, the latest in fashion and design trends, and essential business and market analysis. In each issue of JCKLUXURY you'll find:

- **Personalities:** Snapshots of the passions and interests that drive three luxury market insiders when they're not at work.
- **At Last:** A consumer speaks out on what she or he loves about jewelry—and the retail jewelry experience.
- **InBrief:** All the news, gossip and happenings that upscale jewelers need to know about.
- **Festivities:** Photos of jewelers and their peers from the hottest parties across the country.
- **A la Mode:** Photo pictorial celebrating the most important jewelry trend of the season.
- **New~Product Section:** Photography of a jewelry staple.

Editorial Lineup 2009

Winter: Bridal/International Focus Issue

- Luxury Bridal Fashion Trends
- The Americans Abroad
- Designers at Retail
- Style Showcase: Bridal
- Design Dateline: Providence, Rhode Island

Bonus Distribution: JA NY, JIS Miami, Centurion, AGTA GemFair™, SJTA, Bangkok, Hong Kong, Istanbul, Basel, Instore
Closing Dates: Orders: 12/10 Materials: 12/19

Spring: Show Issue

- Ethics in the Industry
- New Ways to Reach the Luxury Consumer
- Style Showcase: Stackables (photos due 1/15)
- Design Dateline: Detroit, Michigan

Bonus Distribution: VicenzaOro2, LUXURY, PREMIERE, JCK Las Vegas
Closing Dates: Orders: 3/24 Materials: 3/31

Summer: 7th Annual Designer Issue

- Profiles in Design: A Celebration of the Design Community
- Factors that Influence the Ever-evolving Designer Market
- Style Showcase: Designers' Signature Styles (photos due 4/15)
- Design Dateline: Northern California

Bonus Distribution: JA NY, SJTA Atlanta, JCK Toronto, Columbus, West Coast Jewelry Show, Orogemma
Closing Dates: Orders: 6/9 Materials: 6/20

Fall: Holiday 2009

- Building a Better Holiday Business
- Style Showcase: Redefining "Fine" Jewelry With Stones, Metals and Techniques (photos due 6/25)
- Design Dateline: Arizona

Bonus Distribution: JIS Miami, JA Special Delivery, Centurion South Beach
Closing Dates: Orders: 8/11 Materials: 8/18

2009 Four-Color Rates

	1x	2x	4x	6x	9x	12x
2P Spread	11,035	10,150	9,790	9,040	8,725	8,375
1Page	6,160	5,890	5,695	5,260	5,085	4,695
1/2 Page	4,250	4,050	3,931	3,500	3,400	3,200
1/3 Page	3,590	3,410	3,240	2,850	2,750	2,650

2009 Black and White Rates

	1x	2x	4x	6x	9x	12x
2P Spread	8,250	7,830	7,530	7,030	6,820	6,590
1Page	4,790	4,560	4,380	4,100	3,970	3,840
1/2 page	3,350	3,190	3,070	2,870	2,780	2,590
1/3 Page	2,890	2,750	2,630	2,460	2,380	2,300

AD DIMENSIONS

Magazine trim size is 8.375" x 10.875"

Unit	TRIM	BLEED	NON-BLEED
Spread	16.75 x 10.875	17.125 x 11.25	15.75 x 9.875
Full Page	8.375 x 10.875	8.75 x 11.25	7.375 x 9.875
1/2 Horizontal	8.375 x 5.25	8.75 x 5.625	7.375 x 4.75
1/2 Island	5.375 x 8	5.75 x 8.375	4.875 x 7.5
1/2 Vertical	4 x 10.875	4.375 x 11.25	3.5 x 9.875
1/3 Vertical	2.75 x 10.875	3.125 x 11.25	2.25 x 9.875

MAILING INSTRUCTIONS

Send insertion and materials to: JCK Production, Attn: Gail Smith
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 Tel: 646-746-7372; Fax: 303-265-2572
 To place your order, call your JCK sales representative or Daniel Ford at (646) 746-7127.

“We began a consistent ad campaign with JCK and JCKLUXURY a few years ago. Since that time, we've observed that our name recognition in the industry has increased dramatically. JCKLUXURY and JCK present our products with style and quality and is a wonderful fit for our image. The strong response we receive from a dedicated commitment to regular ads in both JCK editions warrants our investment.”

Amir Goldfiner
 Rahaminov Diamonds

JCK LUXURY



Toby Pomeroy

