

COMPLETE ONE ENTRY FORM FOR EACH SUBMISSION.

Visit www.jckonline.com/jewelerschoiceawards for more information.



One winner will be awarded in each category, chosen by the jewelry retail community.

Your Name: _____
 Company Name (to appear in contest online & in print): _____
 E-mail: _____
 Address: _____
 City/State: _____
 Country/Zip: _____
 Phone/Fax: _____
 Designer's Name: _____

Brief Description of Jewelry (50 words or less) (attach additional sheet to entry form if necessary): Please write legibly. The information you provide will be used in your product description online and possibly in print.

Suggested Retail Price: \$ _____

SELECT YOUR PRODUCT & PRICE CATEGORY

You may enter as many product categories as you see fit, however, a separate application form, photo and fee must be submitted for each entry. Submit photos of finished jewelry only. Semi-mounts must be shown with center stone. All products submitted must be commercially available. No prototypes or CAD drawings will be accepted. Price categories are based on suggested retail. Please read our list of product qualifications in the rules and regulations to the left before entering your piece.

Diamond Jewelry

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Journey Diamond Jewelry

- Under \$2,500
- \$2,501-\$5,000
- Over \$5,000

Colored Diamond Jewelry

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Colored Stone Jewelry

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Tanzanite Jewelry

Sponsored by Tanzanite Foundation

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Pearl Jewelry

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$7,500
- Over \$7,500

Created/Synthetic Stone Jewelry

- Under \$1,000
- Over \$1,000

Platinum Jewelry

Sponsored by Platinum Guild International

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Best 3 Platinum Ring Bridal Set

Sponsored by Platinum Guild International

- Under \$10,000
- \$10,001-\$15,000
- \$15,001-\$20,000
- Over \$20,000

Gold Jewelry

Sponsored by World Gold Council

- Under \$500
- \$501-\$1,500
- \$1,501-\$5,000
- Over \$5,000

Legends in Contemporary Gold

Sponsored by World Gold Council

- Under \$500
- \$501-\$1,500
- \$1,501-\$5,000
- Over \$5,000

Palladium Jewelry

Sponsored by Palladium Alliance International

- Under \$1,500
- \$1,501-\$4,000
- \$4,001-\$9,000
- Over \$9,000

Mixed Metal Jewelry

- Under \$500
- \$501-\$2,000
- \$2,001-\$5,000
- Over \$5,000

Contemporary Metals

- Under \$500
- \$501-\$1,000
- \$1,000-\$2,000
- Over \$2,000

Silver Jewelry

- Under \$500
- \$501-\$1,000
- \$1,001-\$2,000
- Over \$2,000

Fashion/Bridge Jewelry

- Under \$500
- \$501-\$1,000
- \$1,001-\$2,000
- Over \$2,000

Watches

- Under 1,000
- \$1,000-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Men's Jewelry

- Under \$500
- \$501-\$1,000
- \$1,001-\$2,000
- Over \$2,000

Best Necklace Design

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Best Ring Design

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Best Bracelet Design

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Best Earring Design

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

Best Bridal Design

- Under \$2,500
- \$2,501-\$5,000
- \$5,001-\$10,000
- Over \$10,000

ENTRY REQUIREMENTS

- Complete one entry form for each product. Make certain all fields are complete & accurate before submitting.
- All entries must be **pre-paid** – by check, or credit card (see below).
- Material Requirements:
 - 1) Photo Submission: All photos must be submitted on CD along with your entry form. We require tif/jpeg files, 300 dpi for reproduction at 8 x 10 inches MINIMUM.
 - 2) Please include a color print for color reproduction and to ensure we use the correct image.
 - 3) Photos should only contain one piece of jewelry, no lines or collections.
 - 4) You can submit up to 4 different photos of the product you're entering, showing the piece from various angles. Please indicate your number one choice for the product category, the other three photos will only be visible to retailers when they click on your photo to enlarge.
 - 5) **The photographs and copy you supply will be used in all Jewelers Choice Online & Print Products.** We suggest you have a professional photograph taken of your piece, and proof all copy before submission. We can not change copy after the contest begins.

ENTRY/ PROCESSING FEE:

- 1 entry: \$495 net each
- 2 entries: \$475 net each
- 3 entries or more: \$450 net each

of products _____ x entry fee of \$ _____ each = \$ _____ Total

PAYMENT MUST BE SUPPLIED WITH APPLICATION.

We can accept check or credit card:

- Enclosed is my check for \$ _____ made payable to JCK Jewelers Choice Awards
- Please charge my credit card in the amount of \$ _____

Name on Credit Card _____

Credit Card # _____

Expiration Date _____

Billing Address _____

Billing City _____ Billing State _____ Billing Zip _____

Signature _____

Date _____

ALL SUBMISSIONS MUST BE RECEIVED no later than Friday, September 19th. ALL FIELDS MUST BE ANSWERED TO QUALIFY.

Please submit your complete package to:

JCK Magazine, Attn: Jewelers Choice Awards 360 Park Avenue South, 17th Floor, New York, NY 10010

Applicant Signature: _____ Date: _____

Applicant Phone Number: _____ E-Mail: _____

- Yes, I'd like to receive additional information from JCK and our promoting sponsors.